



Date: July 12, 2023
Location: Bock Brewing Co
Time: 6:00 pm



Meeting Attendees: Michelle Oxrider, Harry Oxrider, Anita Pennington, Doug Proehl, Dee Gordon, Sheila Camillus, Barb Proehl

UPCOMING MEETINGS:

- **Semi-Annual Review of the ByLaws Wednesday, July 26th at 6:30 p.m.** at the Oxriders' home. Message for address, if needed.
- **Next PSG Meeting: Wednesday, August 2nd at 6 p.m.**, at Loose Ends Brewing. We'll be doing final prep arrangements for Party in The Park, setting pricing for the 2023/24 season, etc.

CCS:

- **Info Night & School Workshops:** We'll combine CMS and CHS workshops in the fall, so that there are 2 total events with middle school and high school students on both days (separate areas). Those who are already on teams do not need to attend. The goal is to have Info Night sometime in the week following Labor Day and to hold workshops the following 2 weeks.
- **Publicity:** Sarah Swan has a short article on DI in the upcoming "Accent On Our Schools" mailer.
- **Recruitment:** Michelle has been trying to touch base with some local homeschooling groups before getting the names from CCS.

IGNITE 2023: Michelle (virtually) attended some sessions from the Ignite 2023 session. Her overall feedback: your mileage may vary. Several sessions left something to be desired as they didn't quite deliver. Items related to CDI:

- Anyone can watch the recordings at: <http://www.ignitedi.org/recordings> .
- There is quite a bit of marketing material in leadership portal. From our region, this is only accessible by Vince Pacchiano. Michelle requested these materials from Vince who provided them to her.
- There is a new training portal which they hope to have up and running once numbers are for sale (now-ish). Michelle has not yet had a chance to view the demo recording.
- Great information from Adam Law provided great information in the "Selling DI" segment. He provided a slide deck for review.
 - Typical industry "conversion rates" are 3%; DI averages 11%.
 - Michelle plans to review our Intro Night pitch.
- In the "State of DI" segment with Michele Tuck-Ponder (MTP):
 - MTP avoided questions about future locations of GF, but 2024 will again be in Kansas City (May 22-25).
 - Michelle Oxrider asked about the Expo-type workshops that were previously held at GF. She was told that if we want them back, we need to let them know, so she is working with her connections across the country to try to make that happen.
 - MTP said the auxiliary programs are self-supporting through grants/registration costs (Digital).
 - They plan to work more on getting sponsorships for fundraising.
 - MTP says that there is too much focus on GF - only 10% of team numbers purchased make it to GF. Centerville FAR exceeds this percentage (& always has). In 2023, we had 33 team #s and 10 teams qualified/were invited to GF.



Date: July 12, 2023
Location: Bock Brewing Co
Time: 6:00 pm



WEBSITE: WEBS (Vistaprint website) is closing as of 08/31/23. They are moving domains and emails to Exact Hosting, effective August 02, 2023. Michelle doesn't know what the cost will be as we won't be billed until our domain renewal which doesn't expire until 12/31/2024, but will likely be \$10*/mo. They are offering the convenience of a transfer to a new "Vista x wix" platform. Michelle will investigate this platform unless someone else has a suggestion/ recommendation.

*[5gb storage, 20gb bandwidth, 5 email accounts, standard performance, 2 MySQL databases, 1 website - we currently have the "enhanced" Vistaprint with 3 email addresses, capacity for a web store of 30 items, 1000 minutes high quality video storage, 25 gb bandwidth, 5000mb web storage, and ad-free mobile.]

HEART OF CENTERVILLE WASHINGTON TOWNSHIP:

- A T-shirt sponsorship offer was sent/extended to all members of HOCWT (162). They were offered a discounted rate (\$200). Two sponsors committed in the first 24 hours. Michelle also asked if anyone was interested in providing raffle basket items for future use.
- **PARTY IN THE PARK** PSG will have a booth at Stubbs Park (8/11 from 5-9 pm):
 - Doug is leading the effort.
 - We will have a pirate theme and an IC involving building a pirate boat that can withstand weight. We will have a QR code that people can scan to win a prize (and join our contact list).
 - Sheila will ask graduated seniors from Morgan Lehman's team if they are willing to volunteer.
 - Anita has marbles (for weight), a large tub, and foil.
 - Harry found a larger Lego set for the same price for the raffle.

IC KITS: Anita put together a list of 12 ICs for each age group. She will be collecting cardboard tubes from rolls of paper towels and toilet paper. She also needs pizza boxes, which Michelle mentioned that she's gotten before from Normandy Elementary. Michelle's note: please remember we have a LOT of (large) foam cups from State that can be used.

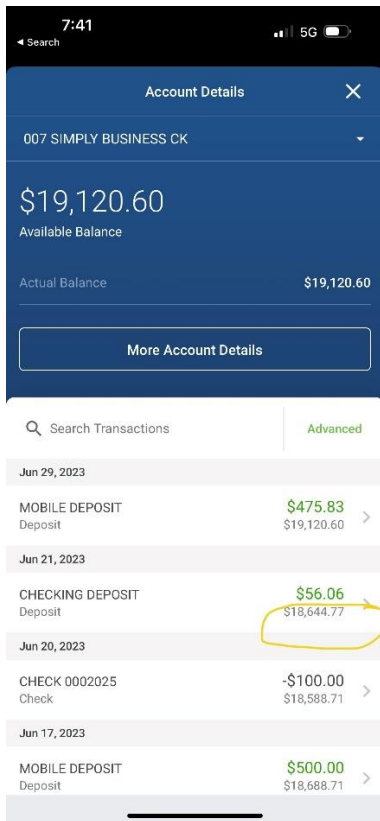
PUPIL ACTIVITY PERMIT: Michelle is still in negotiations with Mr. Wesney regarding the PAP. Michelle has also been discussing the issue with Megan Sparks and plans to get Jeff Shroyer looped in on the issue, too. Megan was also going to try to work the angles. Michelle will follow up in the hopes of making a decision by the end of July. Michelle is also going to go through the coaching portion of training (The Coach's Toolset) herself to see what the time commitment will be for TMs. We discussed the possibility of trying to negotiate with Mr. Wesney to see if there's a possibility of only requiring TMs to get the safety sorts of certifications that would prevent the school system from liability.

TREASURER REPORT:

- Anita received a check for \$475.83 from Five Guys for Team Proehl. She gave a check to Barb Proehl at the meeting.
- \$18,644.77 is the new balance.
- Michelle gave \$70 cash (from pin sales while at GF23) to Anita for deposit; we sold 1 set of 2022 pins (\$10) and 3 sets of 2023 pins (\$60).



Date: July 12, 2023
Location: Bock Brewing Co
Time: 6:00 pm



FUNDRAISING:

- Anita will reach out to Scoops about doing a fundraiser at the beginning of the school year.

Pending TO-DO LIST:

- We are currently registered as a 501(c)3 private foundation. This designation means that we need to pay significantly more to file taxes. It also requires significantly more work to file taxes (\$170.85). Changing the designation costs \$550. All in attendance voted in favor of paying the fee in order to reduce the workload and expense in the future. **Harry will start the process.**
- **Laura will research getting signs with a date that we can change every year.**
- **Michelle will update the t-shirt/pin/theme form.**
- **Anita will reach out to Scoops about doing a fundraiser at the beginning of the school year.**